

Women's Bowls NSW Publications Submission Guidelines

Women's Bowls NSW (WBNSW) is the State Association for Women's Bowls across New South Wales. We are responsible for the growth of bowls and talent pool through the development of our great game. We provide to the bowls community a partnership through bowls education and training programs.

WBNSW currently have approximately 16, 000 members with ages of members ranging from 8 to 108.

We have a range of publications that ideas and stories can be submitted to. Please see below for a detailed description of what is required for each publication.

All submissions and queries should be sent to news@womensbowlsnsw.org

Bowls Matters

Bowls Matters is our printed magazine that is currently sent to all members and NSW Bowling Clubs. It is printed twice yearly in May and November. This year Bowls Matters has received a well-deserved facelift. It will be bigger, fresher and more modern while still including all the current favourite regular items. The newly designed Bowls Matters will be straining to give you access to all aspects of our great game and bowls community with more focused articles and in-depth features.

Inclusions for Bowls Matters

- Life Members
- Profile of Members
- Feature Stories

Composition

All submissions should be accompanied by 1 Hi-Resolution photograph and no more than 500 words. Please include contact name, phone number and email address of person who is submitting in case more information is required.

Roll-Up

Roll-Up is our e-newsletter that is sent twice monthly on a Friday to all WBNSW subscribers.

Inclusions for Roll-up

- Special Visits/Days
- Birthdays

- Anniversaries
- Presidents Days
- Upcoming Events
- Recent Results
- Coaching Events

Composition

All submissions should be accompanied by 1 Hi-Resolution photograph and no more than 200 words. Please include contact name, phone number and email address of person who is submitting in case more information is required.

Clubhouse News

Clubhouse News is our e-newsletter that is sent on the last Friday of every month to all Club and District secretaries and Bowls Coordinators (if appropriate).

Inclusions for Clubhouse News

- WBNSW Memos
- Grant Information
- Press Releases
- Event information and draws
- New or Updated Policies

Clubhouse is our way of delivering important information to clubs via Club and District secretaries and Bowls Coordinators (if appropriate). Please make sure your Club Secretaries email address is up to date.

Social Media Sites

WBNSW has two Facebook accounts, Twitter and Instagram.

Inclusions for Social Media

- Up to date results
- Live streaming of events
- Upcoming event information
- Event Draws
- General News

Please note WBNSW reserve the right to cull and edit material submitted for any publication.